

Dispelling the myths of voice biometrics

MYTHS — VS — TRUTH



MYTH #1

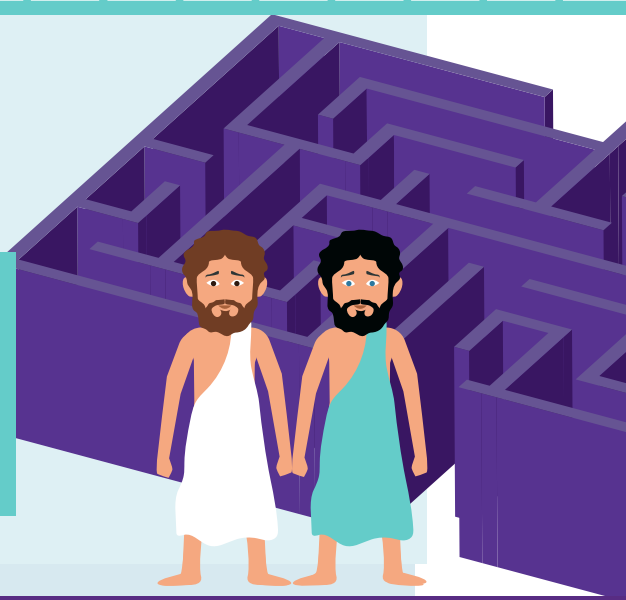
It is too expensive!

FACT: VoiSentry is a cost-effective method of adding voice biometrics; its available for contact centre operations for as little as £1 per agent per day.

MYTH #2

It is too complicated!

FACT: VoiSentry is provided as a VM image and can be deployed effortlessly on your platform of choice; as on-premise hardware or in the cloud.



MYTH #3

Onboarding is painful!

FACT: Choose from text-dependent, active onboarding of users using phrase repetition, or passive onboarding during normal conversation.

MYTH #4

It is only for big business!

FACT: Smaller organisations are leveraging voice biometrics to provide a genuine point of differentiation, using it to help them rapidly scale in response to changing demands.



MYTH #5

It has limited applications!

FACT: The applications of voice biometrics are many and varied, including contact centre operations, workforce management, healthcare and fraud prevention.

MYTH #6

There is a lack of choice!

FACT: Although the market is dominated by one vendor, VoiSentry is one of several challenger brands that are providing price and product competition.

